



AMARIS MUJICA

SENIOR GRAPHIC DESIGNER

*Print / Packaging / Branding / Industrial / Illustration / Art Direction
Luxury / Tech / Beauty / Home / Stationary / Health*

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HOUSE MUXIKA // 2025-PRESENT

CONTRACT - DESIGN, PRODUCTION, DEVELOPMENT

- Define specifications, design criteria, quality parameters, and expectations for factory/vendors
- Presenting new packaging concepts, technologies, and market trends based on project needs
- Manage concepting presentations such as decks, boards, line sheets, line drawings, powerpoints, print proofs, rendering, models, and figma
- Organize and maintain an organized library of assets, templates, and materials
- Structure and maintain file naming conventions and system unique to department/company needs
- Quality control checks on visual assets for both digital and print production
- Prepare and set up technical spec files for products and brief designers on project lifecycle
- Cross-collaborate with marketing, design, development, and engineering teams to streamline processes

CURRENT

OURA

- Oura Ring | Packaging Producer/Production

PAST

- New Horizons | Packaging, Sourcing, Mock-Up
- Hoot Family Farm | Packaging, Sourcing
- Peacocks Nest | Branding, Packaging, Mock-Ups
- Natures Resolutions | Packaging, Branding

CORE HOME // 2021-2025

- Managed branding for 2022 and 2023, creating brand guides for multiple beauty brands
- Created on boarding documentation and train Junior Designers
- Direct and design trend-forward products for Fortune 500 companies
- Collaborate with Product Development & Sales teams to develop products
- Concept art directions, collections, marketing packets, and presentations used company wide
- Create 3D product renders for marketing and factory use
- Interviewed and reviewed potential junior designer hires
- Design concept and layout for licensed brands



LEGAL LEAF LLC // 2015-2020

- Reviewed and ensured compliance with regulatory label requirements
- Managed client on boarding, product sourcing, pricing, and project delivery
- Oversaw hiring, training, and management of the design team
- Oversaw company print production - sourced printing materials & packaging finishes
- Attended expos to explore new packaging possibilities and enhance print production training
- Created website layout, marketing materials, e-mail list, and social media

YEARS

10 YR General CPG
7 YR Beauty - 1 YR Tech
4 YR Health
10 YR Regulatory

KEY SKILLS

Print & Production
3D Render & Model
Regulatory Layout
Product Sourcing
Brand Design
Figma + Canva
Art Direction & Concept
MS Teams + Slack

QUINNIPIAC UNIVERSITY

MASTERS OF SCIENCE IN INTERACTIVE MEDIA

BACHELORS OF ARTS IN LEGAL STUDIES

