



AMARIS MUJICA
Graphic Design / PDF Portfolio

As the digital age continues to grow, I blend the necessary design styles of the screen and the page to create a cohesive heuristic sense of design.

My work ethic is based in solution orientated and holistic design. By looking at a problem through multiple lenses, I form various strategies to innovate and create productive answers. Whether its working with other designers or directly with a client, my organization and communication keep projects on track and committed to quality.

PERMANENT CREATIVE POSITIONS

CORE HOME | 2021-PRESENT

Primary role directs and designs trend forward home good, beauty, and bath products for Fortune 500 companies Collaboration with Product Development & Sales team for technical creation of products, revise samples, and develop full design collections, marketing packets, and presentations.. Research packaging technical material, artwork, upcoming trends, and follow up with field work to review current product stock in stores. Managed 2022 & 2023 branding and create brand guides for multiple beauty brands., as well as created on-boarding documentation to train Health & Beauty dept designers. Managed and designed websites for the health & beauty department.

UXSURPER | 2020-PRESENT

Graphic design work for prominent and emerging clients. Manages take-in, branding, design, and full start to finish project ordering for clients. This includes guiding clients through creating a full branded company and product, creating their product design and packaging, and sourcing the order to completion.

LEGAL LEAF | 2018 - 2020

Packaging and Design Director for Legal Leaf. Managed client in-take, correspondence, product in-take, product research, product purchasing, packaging design, graphic design, website design, company marketing & advertising, social media, product production, compliance design, and day to day company review.

EDUCATION

QUINNIPIAC MASTERS PROGRAM

M.S. OF SCIENCE IN INTERACTIVE MEDIA | 2015

FREELANCE CREATIVE POSITIONS

NEW HORIZONS | PACKAGING DESIGN

Design and create packaging for New Horizons and Pure Extracts.

HOOT FAMILY FARM | PACKAGING DESIGN

Create die lines, packaging and branding .

PEACOCKS NEST | BRAND DESIGN

Create branding and label design for new product lines

CLADA | BRAND DESIGN

Create web, social media, and digital creative

NATURES RESOLUTIONS | FREELANCE DESIGN

Working on digital creative, labels, and branding.

PINE TREE APOTHECARY



PACKAGING DESIGN:
ADOBE ILLUSTRATOR

MOCKUP:
ADOBE DIMENSIONS
ADOBE PHOTOSHOP

Pine Tree Apothecary asked me to create both packaging and marketing materials for them. The edible gummies for Pine Tree Apothecary was created using EVOH barrier bags, to secure smell and make it food grade for a gelatin product.

NEW HORIZONS



PACKAGING DESIGN:
ADOBE ILLUSTRATOR

MOCKUP:
ADOBE DIMENSIONS
ADOBE PHOTOSHOP

Minimalistic box design for New Horizons. The company looks for clear cut, airy and light packaging to reflect their medical minded brand. With a wide range of strains and need for flexibility, top and side stickers for variable information were added to the design.

PEACOCK'S NEST



PACKAGING DESIGN:
ADOBE ILLUSTRATOR

MOCKUP:
ADOBE DIMENSIONS
ADOBE PHOTOSHOP

Peacocks nest is a beauty and health company. I provided them with a fresh look, including a new logo, brand guides, and the relaunch of their sugar scrub line.

GREENFELLAS CANANBIS Co.



PACKAGING DESIGN:
ADOBE ILLUSTRATOR
BARCODE

Greenfellas is a Maine grown top shelf cannabis company. I was brought on to create their platinum label pre-roll designs for their high end line, and the matching display box.



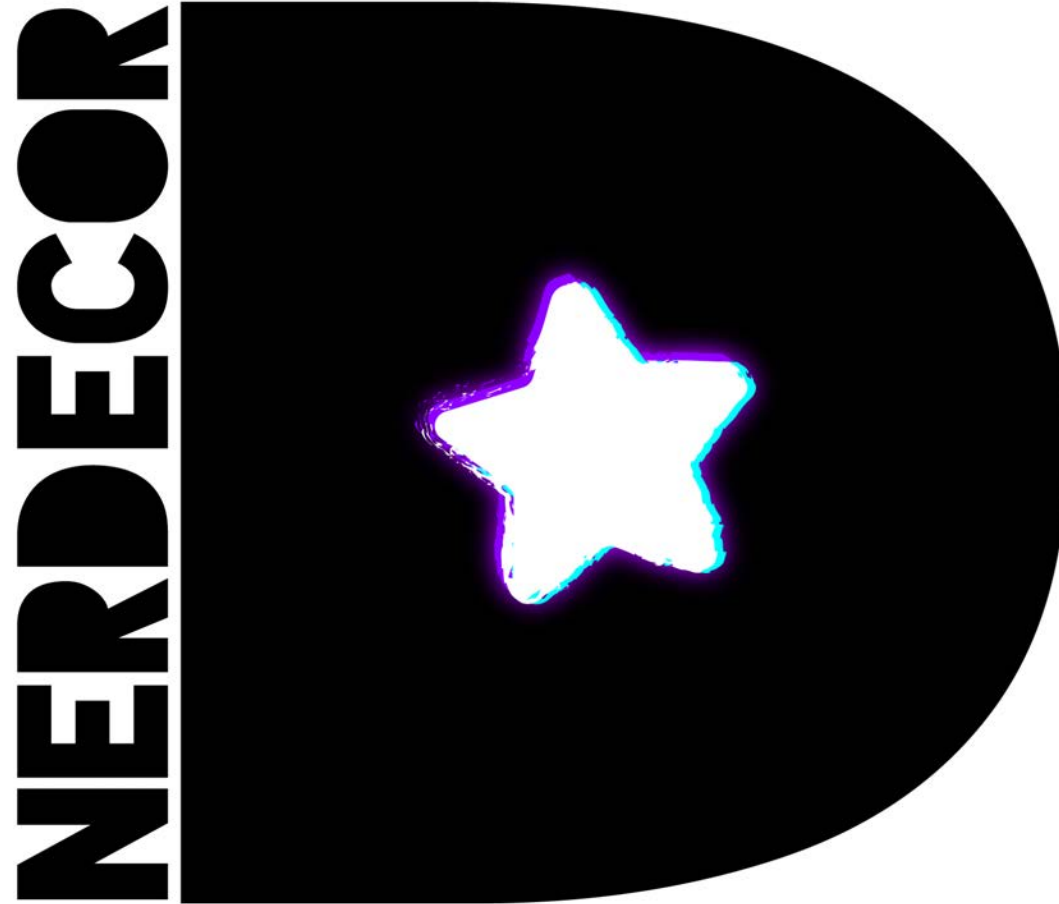
CLADA



**LOGO DESIGN:
ADOBE ILLUSTRATOR**

Clada is a telehealth consultation firm that seeks to provide insight to those living with dementia patients. I worked on the creation of their logo, website, and brand guidelines.

NERDECOR & KAWAII IMP



LOGO DESIGN:
ADOBE ILLUSTRATOR

Nerdecor is a pop-culture and fandom based e-commerce website that seeks to create day-to-day items for adults who desire subtle decor for their passions. I worked on the creation of their logo, website, and brand guidelines.

Their sister company "Kawaii Imp" imports foreign goods and crafting supplies on the same e-commerce platform.



kawaii imp



kawaii imp

MOVE WINDHAM FORWARD



LOGO DESIGN:
ADOBE ILLUSTRATOR

Move Windham Forward is a non-profit, non-partisan group of residents and taxpayers that have come together for what we have identified as common goals and interests of the residents of Windham. I created their website and branding as well as many marketing materials.

ISPA LAW LABEL MANUAL

Redesigned in 2018 upon my hire, the entire 193 page book was revised in InDesign from a Microsoft Word document. It is now set up to easily change the color scheme, the fonts, headers, table of content, and information for the following year.

BOOK DESIGN:
ADOBE INDESIGN



LAW AND CFR 1632 FLAMMABILITY LABEL FOR A MATTRESS AND MATTRESS PAD

Model: LHM-1632-16-167-16-162

THE LAW LABEL EXAMPLES FEATURED BELOW FOLLOW THE SAME FORMAT AS THE BEDDING LAW LABEL SHOWING ON PREVIOUS PAGES. PLEASE REFER TO THAT LABEL FOR INFORMATION ON ADDITIONAL SPECIAL FORMATTING REQUIREMENTS.

<p>UNDER PENALTY OF LAW THIS TAG NOT TO BE REMOVED EXCEPT BY THE CONSUMER</p> <p>ALL NEW MATERIAL consisting of</p> <p>REG. NO. _____</p> <p>Certification is made by the manufacturer that the materials in this article are described in accordance with law.</p> <p>MADE BY or MADE FOR</p> <p>Name and address of manufacturer importer or distributor</p> <p>Date of Delivery Finished Size: in. x in. *Net Wgt. of Filling Matt.: lbs. oz.</p> <p>MADE IN</p> <p>_____</p>	<p>Manufactured by Company Name Street City, State, Zip Country</p> <p>MANUFACTURED IN MONTH: _____ YEAR: _____</p>
<p>UNDER PENALTY OF LAW THIS TAG NOT TO BE REMOVED EXCEPT BY THE CONSUMER</p> <p>ALL NEW MATERIAL consisting of</p> <p>REG. NO. _____</p> <p>Certification is made by the manufacturer that the materials in this article are described in accordance with law.</p> <p>MADE BY or MADE FOR</p> <p>Name and address of manufacturer importer or distributor</p> <p>Date of Delivery Finished Size: in. x in. *Net Wgt. of Filling Matt.: lbs. oz.</p> <p>MADE IN</p> <p>_____</p>	<p>Manufactured by Company Name Street City, State, Zip Country</p> <p>MANUFACTURED IN MONTH: _____ YEAR: _____</p>

1. Each mattress pad is required to meet both federal flammability standards of 16 CFR 1632 AND 1635, a mattress pad is required only to meet 16 CFR 1632. A mattress pad is defined as a thin, flat mat or blanket, and/or ticking filled with resilient material for use on top of a mattress. This definition includes, but is not limited to, all mattress pads, the pillow-top pads and combination foam pads which are tightly attached to ticking. This definition excludes conventional foam pads which are not tightly attached to ticking.

2. Each mattress pad shall bear a permanent, conspicuous label containing the month and year of manufacture and the location of the manufacturer. Since 1632 and 1635 regulations, please refer to CPSC for complete information or contact Legal Label Inc. at 877-483-0764.

* California does not require net weight of filling materials for a mattress pad but does for a pad. Contact California to know your product qualifies.

LAST UPDATED: 03/23/18

ISPA WWW.SLEEPPRODUCTS.ORG WWW.LEGALLABEL.COM

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U.S. STATE AND CITY LAW REQUIREMENTS BREAKDOWN (INCLUDING PUERTO RICO & THE U.S. VIRGIN ISLANDS)

LABELING LAW IN EFFECT <small>REGISTRATION NOT REQUIRED</small>	California Connecticut Delaware Detroit, MI *Illinois (Unfunded Mandate)	Massachusetts New York North Carolina Ohio Oklahoma	Pennsylvania Rhode Island Utah Virginia West Virginia
LABELING LAW IN EFFECT <small>REGISTRATION NOT REQUIRED, LAW APPLIES TO SECONDHAND BEDDING ONLY</small>	Arizona Arkansas Colorado District of Columbia *Florida Hawaii	Indiana Kentucky Minnesota Missouri *Nevada New Hampshire	New Jersey Tennessee Wisconsin *San Antonio, Texas
NO LABELING LAWS IN EFFECT <small>REGISTRATION NOT REQUIRED</small>	Alabama Alaska Georgia Idaho Iowa Kansas	Louisiana Maine Maryland Michigan Montana Nebraska	New Mexico North Dakota Oregon Puerto Rico South Carolina South Dakota Texas Virgin Islands Washington Wyoming

UNITED STATES MAP OF LABELING REQUIREMENTS

Key: ■ No Labeling Laws ■ Law in Effect No Registration ■ Law in Effect Registration Required

ISPA WWW.SLEEPPRODUCTS.ORG WWW.LEGALLABEL.COM

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LEGAL LEAF PACKAGING CATALOGUE

Legal Leaf is a Packaging and Labeling Wholesaler that provides local goods to the cannabis industry. The packaging catalogue was created to create a formal index and itemize the different products for sale.

BOOK DESIGN:
ADOBE INDESIGN



THE FOX & THE DANDELION SEA



BOOK COVER:
ADOBE ILLUSTRATOR
CLIP STUDIO PAINT

BOOK DESIGN:
ADOBE INDESIGN

The Fox & The Dandelion Sea is a personal project surrounding the desires of the hunted to be free from persecution.

ILLUSTRATION & GRAPHICS | AMARIS MUJICA 10

OPHANIM GRAPHIC



GRAPHIC:
ADOBE ILLUSTRATOR
CLIP STUDIO PAINT

An inverse lineart ophanim designed for apparel and decor.

CANNABIS POP ART POSTERS



HASH IT OUT LATER



WAKE AND BAKE



OVER THE HORIZON



NEW HORIZONS

GRAPHIC:
ADOBE ILLUSTRATOR

A set of 4 cannabis posters that initially were designed as illustrative cases.



AMARIS MUJICA
Graphic Design (c) 2021